

## Committee Reports

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### Public Messaging

- Examining the gap between Frederick's reported crime statistics and perceptions of safety
  - Crime is at its lowest in 20 years, but does the downtown public feel safe?
- Overview of Frederick Police public messaging challenges
  - Combatting misinformation
  - Proactive response to social media
- Researched messaging campaigns around panhandling in similar municipalities
  - Significant issues with effectiveness of these campaigns
    - Lawsuits regarding the legalities of the efforts
- Next Steps
  - Reassessing original mission of solely addressing panhandling, and rather considering:
    - Messaging support of other Initiative committees' work
    - Messaging support of distributing factual data

### Ambassador Program

- Review/create a baseline of information on Ambassador Programs generally
  - Review basic services provided by Ambassador Programs based on community's desires and budget
  - Include hospitality, cleaning, safety, landscaping and outreach
- Learn about similar programs in other cities
  - Guest speaker from Bethesda Urban Partnership
- Examination of "ambassador-like" programs already in Downtown Frederick
  - FCAA Green Jobs
  - City Parks & Rec Dept Carroll Creek Park Staff
  - Downtown Frederick Partnership Event Kiosk Staff
  - Frederick County Health Department Peer Recovery Support
- Initial Definition of Downtown-Frederick-Specific Game Plan
  - Geographic location (South St., East St., Fourth St., Bentz St.)
  - Prioritization of services (safety and cleaning/beautification, both with hospitality focus)
  - Developing a plan that balances program goals with costs
- Next Steps
  - Continue review/edit/input into Downtown-Frederick-specific game plan
  - Begin to identify potential funding sources

# DOWNTOWN SAFETY & SERVICES INITIATIVE

## Security & Enforcement

- Understanding current conditions
  - “Safety in Parks” Ordinance (*new in 2019*)
    - ✓ park exclusion ordinance
  - Examining the gap between Frederick’s reported crime statistics and perceptions of safety
    - ✓ Crime is at its lowest in 20 years, but does the downtown public feel safe?
  - State’s Attorney assignments for top 25 downtown offenders
    - ✓ Allows judges to be given holistic view of client’s crimes, enforcement and diversion attempts
  - FPD’s Hercules Initiative (*new in 2019*) and scheduling adjustments
    - ✓ Increasing police presence at Carroll Creek Park
  - Frederick County Drug Treatment Court
    - ✓ Provides a comprehensive program of supervision, substance abuse treatment, education, and vocational and rehabilitative services for non-violent, drug addicted offenders
- Building solutions with community partners
  - Security camera network
  - Mobile crisis units
  - Day Shelter services
  - Detoxification Center services
  - Mental health walk-in services
  - Frederick Police & County Health Dept. pilot programs
    - ✓ Peer Recovery Specialist ride-alongs
    - ✓ LEAD program

## Services & Coordination

- Education and information gathering to understand current conditions
  - Human service provider perspective
    - ✓ Frederick Community Action Agency (FCAA)
    - ✓ Religious Coalition for Emergency Human Needs
  - Enforcement perspective
    - ✓ State’s Attorney’s Office
    - ✓ Examining the gap between Frederick’s reported crime statistics and perceptions of safety
      - ❖ Crime is at its lowest in 20 years, but does the downtown public feel safe?
  - Youth perspective
    - ✓ Police Activities League (PAL)

# DOWNTOWN SAFETY & SERVICES INITIATIVE

- Emergency Medical Services (EMS) perspective
  - ✓ Frederick County Division of Fire Rescue Services
- Behavioral health and treatment perspective
  - ✓ Frederick County Health Dept.
  - ✓ On Our Own
- Building solutions with community partners
  - Day Center - Salvation Army and Rescue Mission partnership
  - Conversations with Frederick County Coalition for the Homeless
  - Defining “what-why-what”
    - ✓ **What** is the challenge? **Why** is it happening? **What** will we do about it?

## Environmental Design & Programming

- STEP ONE: **LEARN**
  - Take a walk
  - Read
  - Frederick Police CPTED Study (Crime Prevention Through Environmental Design)
- STEP TWO: **GET ORGANIZED**
  - Division of Carroll Creek Park into priority zones
  - Identify “low-hanging” fruit
  - Determine timelines
- STEP THREE: **DO**
  - Brainstorm
  - Pursue funding opportunities
  - Project management
- STEP FOUR: **KEEP DOING**
  - Engage the experts
  - Develop ideas
  - Solicit feedback
  - Present and execute

## Discussion Notes

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1. What committee directions do we agree with?

2. What committee directions do we disagree with? Why?

**DOWNTOWN  
SAFETY &  
SERVICES  
INITIATIVE**

3. What are the top 3 priorities for committee focus?