

DOWNTOWN SAFETY & SERVICES INITIATIVE



Desired Outcomes in 5 Years



Public Messaging

- Examining the gap between Frederick's reported crime statistics and perceptions of safety
 - Crime is at its lowest in 20 years, but does the downtown public feel safe?
- Overview of Frederick Police public messaging challenges
 - Combatting misinformation
 - Proactive response to social media
- Researched messaging campaigns around panhandling in similar municipalities
 - Significant issues with effectiveness of these campaigns
 - ✓ Lawsuits regarding the legalities of the efforts
- Next Steps
 - Reassessing original mission of solely addressing panhandling, and rather considering:
 - ✓ Messaging support of other Initiative committees' work
 - ✓ Messaging support of distributing factual data

Ambassador Program

- Review/create a baseline of information on Ambassador Programs generally
 - Review basic services provided by Ambassador Programs based on community's desires and budget
 - Include hospitality, cleaning, safety, landscaping and outreach
- Learn about similar programs in other cities
 - Guest speaker from Bethesda Urban Partnership
- Examination of “ambassador-like” programs already in Downtown Frederick
 - FCAA Green Jobs
 - City Parks & Rec Dept Carroll Creek Park Staff
 - Downtown Frederick Partnership Event Kiosk Staff
 - Frederick County Health Department Peer Recovery Support
- Initial Definition of Downtown-Frederick-Specific Game Plan
 - Geographic location (South St., East St., Fourth St., Bentz St.)
 - Prioritization of services (safety and cleaning/beautification, both with hospitality focus)
 - Developing a plan that balances program goals with costs
- Next Steps
 - Continue review/edit/input into Downtown-Frederick-specific game plan
 - Begin to identify potential funding sources

Security & Enforcement

- Understanding current conditions
 - “Safety in Parks” Ordinance (*new in 2019*)
 - ✓ park exclusion ordinance
 - Examining the gap between Frederick’s reported crime statistics and perceptions of safety
 - ✓ Crime is at its lowest in 20 years, but does the downtown public feel safe?
 - State’s Attorney assignments for top 25 downtown offenders
 - ✓ Allows judges to be given holistic view of client’s crimes, enforcement and diversion attempts
 - FPD’s Hercules Initiative (*new in 2019*) and scheduling adjustments
 - ✓ Increasing police presence at Carroll Creek Park
 - Frederick County Drug Treatment Court
 - ✓ Provides a comprehensive program of supervision, substance abuse treatment, education, and vocational and rehabilitative services for non-violent, drug addicted offenders

- Building solutions with community partners
 - Security camera network
 - Mobile crisis units
 - Day Shelter services
 - Detoxification Center services
 - Mental health walk-in services
 - Frederick Police & County Health Dept. pilot programs
 - ✓ Peer Recovery Specialist ride-alongs
 - ✓ LEAD program

Services & Coordination

- Education and information gathering to understand current conditions
 - Human service provider perspective
 - ✓ Frederick Community Action Agency (FCAA)
 - ✓ Religious Coalition for Emergency Human Needs
 - Enforcement perspective
 - ✓ State's Attorney's Office
 - ✓ Examining the gap between Frederick's reported crime statistics and perceptions of safety
 - ❖ Crime is at its lowest in 20 years, but does the downtown public feel safe?
 - Youth perspective
 - ✓ Police Activities League (PAL)
 - Emergency Medical Services (EMS) perspective
 - ✓ Frederick County Division of Fire Rescue Services
 - Behavioral health and treatment perspective
 - ✓ Frederick County Health Dept.
 - ✓ On Our Own
- Building solutions with community partners
 - Day Center - Salvation Army and Rescue Mission partnership
 - Conversations with Frederick County Coalition for the Homeless
 - Defining "what-why-what"
 - ✓ **What** is the challenge? **Why** is it happening? **What** will we do about it?

Environmental Design & Programming

- **STEP ONE: LEARN**
 - Take a walk
 - Read
 - Frederick Police CPTED Study (Crime Prevention Through Environmental Design)

- **STEP TWO: GET ORGANIZED**
 - Division of Carroll Creek Park into priority zones
 - Identify “low-hanging” fruit
 - Determine timelines

- **STEP THREE: DO**
 - Brainstorm
 - Pursue funding opportunities
 - Project management

- **STEP FOUR: KEEP DOING**
 - Engage the experts
 - Develop ideas
 - Solicit feedback
 - Present and execute

Zone 1:
Entrance Design
Trellis Activation

Zone 2:
Retail Strip
Condo "Front Yard"
Alternative Access

Zone 3:
Ampitheater Activation
Library "entrance" Tie-In
Childrens Activation Space
Alternative Access

Zone 4:
East Street Bridge
Water Feature
Union Mills Retail

